



MINIs on Top 2006

For Immediate Release

CONTACT INFORMATION

Ian Cull - Event Coordinator
ian@minisonotop.com

Michael Smith - Public Relations
Michael@minisonotop.com
508.397.2587

MINIs on Top car group to raffle JCW upgrade to benefit Make-a-Wish Foundation

The 4th annual MINIs on Top will offer only 250 tickets for a \$6300 performance upgrade donated and installed by MINI of Peabody for a 2004 or newer MINI Cooper S.

Essex MA – Ian Cull, Event Coordinator for MINIs on Top, along with Paul Taylor, sales manager at MINI of Peabody, announce a major fundraiser for this year's MINIs on Top charity raffle to benefit Make-a-Wish Foundation of Massachusetts. A maximum of 250 tickets will be sold at \$25 each or 5 for \$100 for the chance to win a factory authorized John Cooper Works performance upgrades to the engine, exhaust, brakes and suspension valued at \$6300. The tuning kit is designed to fit the MINI Cooper S with manual transmission and will be installed by the renowned service crew at MINI of Peabody.

100% of the money raised through the sale of raffle tickets will be donated to the **Make-a-Wish Foundation of Massachusetts** (mass.wish.org). This organization grants wishes to children from Massachusetts with potentially life threatening conditions. This gift of parts and labor by MINI of Peabody could raise enough money to cover the cost of one child's wish, typically over \$5000, and will satisfy the tuning wishes of one lucky "child at heart" MINI owner. Tickets will be available at MINI of Peabody (www.minipeabody.com) or through the MINIs on Top website (www.minisonotop.com).



ABOUT MINIS ON TOP

MINIs on Top was started by a group of like-minded souls who enjoy each other's company and the cars in which they motor. The organizers met on an Internet forum dedicated to the MINI Cooper and the suggestion made there of a run up Mount Washington to view the sunset during the Summer Solstice has turned into the premier MINI event in the Northeast. It is run solely by MINI owners who volunteer their time for the fun and camaraderie without any corporate sponsorship. MINIs on Top is nonprofit and not affiliated with MINIUSA, BMW of North America or any of its subsidiaries. Go to www.minisonotop.com.